

UPLED SEMINAR AGENDA

UPLED Seminar – March 2001

Successful local economic development depends on a clear definition of complementary roles and responsibilities among the key Romanian actors involved in economic development: the public sector, the private sector and LED organizations.

Local government agencies have traditionally had responsibility for spatial planning and, more recently, for related economic planning. A City Development Strategy or Strategic Plan is a recent practice for local governments that brings these functions together by outlining how the public sector can promote its strategic development objectives through more effective local government practices, proactive urban planning and land management and the delivery of physical infrastructure, and social services in cooperation with the private sector.

The three and a half-day seminar included presentations by the cities and topical presentations by international and regional experts. The emphasis was to relate local economic development to challenges and opportunities in each locality with reference to municipal development objectives. The City teams had an opportunity to present and discuss:

1. An updated summary of their development strategies;
2. The results of their recently prepared three-year capital investment program and efforts to develop a more systematic approach to managing local government financial resources to support their development priorities.
3. The identification of potential areas for public/private partnerships.

Two other key areas in the seminar included:

1. Improving the effectiveness of local government. Each of the three cities has initiated efforts to strengthen the institutional and organizational linkages between urban planning, capital investment and economic development.
2. Legislative initiatives that will enable local governments to proactively use urban development and planning regulations to support their economic development strategies.

International cases were also presented to illustrate other efforts to develop revitalization and economic development strategies and public investment in infrastructure. These included cases from Boston, Paris, Budapest and Szczecin.

UPLED PROGRAM

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| Tuesday, March 20, 2001 <i>City Development Strategies</i> | |
| Structuring the Development Process – Institutional Framework to support Economic Development (Boston Redevelopment Authority) | <i>François Vigier, HGSD</i> |
| City Presentations-Summary of City Development Strategies: - Oradea : "Concepts, Policies and Development Strategies for Oradea Municipality" | <i>Petru Filip</i> |
| City Presentations-Summary of City Development Strategies: - Focsani : "The Stage of Elaboration of the Development Strategy for Focsani" | <i>Daniela Olaru</i> <i>Violeta Balica</i> |
| City Presentations-Summary of City Development Strategies: - Iasi : "The Economic and Social Development Program for Iasi" | <i>Ion Oancea</i> |
| Developing Effective Institutional Frameworks and Process to Link Development Strategy and Capital Investment Strategies | <i>Janusz Szewczuk</i> |
| Comments and Discussion | <i>Invited Presenters and Participants</i> |

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| Wednesday, March 21, 2001 <i>Financing the Development Strategy</i> | |
| Welcome by USAID | <i>Victor Radulescu, Public Administration Program Specialist, USAID</i> |
| Overview of Public Finance and Local Financial Policies-Regional and Romanian Context - presentation of Strategic Planning Financial Model using Focsani data | <i>David Jones, HGSD</i> |
| City's CIP : Oradea Capital Investment Program- Opportunities and Challenges | <i>Tanase Miculescu</i> |
| City's CIP : Iasi Capital Investment Program - Evolution of Budget, Dynamic of Revenues/Expenditures | <i>Adrian Cuperman</i> <i>Georgeta Stirbu</i> |
| City's CIP : Focsani Capital Investment Program; Financial Forecasts | <i>Cristina Costin,</i> <i>Carmen Grosu</i> |
| Assistance and Lending Programs - EBRD Existing Programs, important criteria and procedures for accessing assistance and funds | <i>Sorin Caian, EBRD</i> |

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| Thursday, March 22, 2001 <i>Public / Private Partnerships</i> | |
| Frameworks for PPPs -- Logic, Structure and Local Experiences - Boston Navy Yard - Szczecin, Poland | <i>John Driscoll, HGSD</i> |
| Frameworks for PPPs -- Logic, Structure and Local Experiences - French Public Development Corporations | <i>Francois Vigier, HGSD</i> |
| Frameworks for PPPs -- Logic, Structure and Local Experiences - Jump Starting Private Investment, Pitesti Strand Park | <i>David Dunbar, RTI</i> |
| City Presentations on PPPs - Focsani : - Rehabilitation of Water Supply System in Focsani - Municipal Credit - Extension of Moldovei Market | <i>Viorica Serbu</i> <i>Carmen Grosu</i> |
| City Presentations on PPPs - Iasi : - Iasi Mall (University and Private Developer) and Reconfiguration of Complementary Services provided by Small Business - Reconfiguration of Parcels - Technological Park. Consortium among County, City, University, Chamber of Commerce and RDA | <i>Ion Oancea</i> <i>Mircea Grigorovschi</i> |
| Comments and Discussion on PPPs | <i>Alexandru Sandu</i> |

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| Friday, March 23, 2001 <i>Improving the Effectiveness of Local Government</i> | |
| Financial Indicators for Credit Worthiness and Revenue Generation | <i>Irina Balta, RTI</i> <i>Robert Kehew, GFG/ARD</i> <i>Victor Giosan</i> |
| City Presentations on PPPs - Oradea : - Public Private Partnership in Financing Local Interest Actions. Regional Cooperation with neighboring Local Governments for Economic Development - Land Exchange between Private Industrial Site and City Land for a New Park | <i>Andrei Krausz</i> <i>Andrei Luncan</i> |
| Structured City Working Group | <i>City Teams</i> |
| City Reporting Back | <i>City Teams</i> |
| Institutional Issues for Improve the Effectiveness of Local Government | <i>Francois Vigier, HGSD</i> |
| Closing | |
| Meeting of Working Groups on Finance and Legislation | <i>Invited Presenters and Participants</i> |

Annex: Seminar Schedule

| Tuesday March 20, 2001 | Wednesday March 21, 2001 | Thursday March 22, 2001 | Friday March 23, 2001 |
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| <i>City Development Strategies</i> | <i>Financing the Development Strategy</i> | <i>Public/Private Partnerships</i> | <i>Effectiveness of Local Government</i> |
| 9:00-9:15 Registration 9:15-9:30 Opening Remarks, Introduction of Participants and Program 9:30-10:30 Structuring the Development Process – Institutional Framework to support Economic Development (Boston Redevelopment Authority) <i>Francois Vigier</i> 10:30-11:00 Questions and Discussions 11:00-12:00 Coffee Break and Press Conference 12:00-13:00 City Presentations-Summary of City Development Strategies <i>City Teams</i> | 9:00-9:15 Welcome by USAID <i>Victor Radulescu</i> 9:15-10:00 Overview of Public Finance and Local Financial Policies-Regional and Romanian Context, <i>David Jones</i> 10:00-10:30 Oradea Capital Investment Program-Opportunities and Challenges, <i>City of Oradea</i> 10:30-11:00 Iasi Capital Investment Program, Opportunities and Challenges, <i>City of Iasi</i> 11:00-11:30 Coffee Break 11:30-13:00 Focsani Capital Investment Program, Challenges and Opportunities, <i>City of Focsani</i> | 9:00-11:00 Frameworks for Public/Private Partnerships (PPPs)--Opportunities, Logic, Structure and Local Experiences -Boston Navy Yard, <i>John Driscoll</i> -Szczecin, Poland, <i>John Driscoll</i> -French Public Development Corporations <i>Francois Vigier</i> -Jump Starting Private Investment, Pitesti Stand Park, <i>David Dunbar</i> 11:00-11:30 Coffee Break 11:30-13:00 City Presentations on Public Private Partnerships . Existing or Proposed Projects in Focsani and Iasi, <i>City Teams</i> | 9:00-10:00 Financial Indicators for Credit Worthiness and Revenue Generation <i>Irina Balta, Robert Kehew, Victor Giosan</i> 10:00-10:30 City Presentations on Public Private Partnerships . Existing or Proposed Projects in Oradea, <i>City of Oradea</i> 10:30-11:00 Coffee Break 11:00-12:15 Structured City Working Group. 12:15-13:00 Cities Reporting Back |
| Lunch | Lunch | Lunch | Lunch |
| 14:30- 16:30 Comments and Discussion 16:30–17:00 Coffee Break 17:00–18:00 Developing Effective Institutional Frameworks and Process to Link Development Strategy and Capital Investment Strategies. <i>Janusz Szewczuk</i> 18:00–18:30 Comments and Discussions <i>Moderator: John Driscoll</i> | 14:30- 16:00 Assistance and Lending Programs-EBRD Existing Programs, important criteria and procedures for accessing assistance and funds. <i>Sorin Caian (EBRD)</i> 16:00 –16:30 Coffee Break 16:30 – 18:00 Linking City Strategies to Public Financing - Restructuring Budapest Public Finances, <i>Katalin Pallai / Liviu Ianasi</i> <i>Moderator: John Driscoll</i> | 14:30-16:30 Comments and Discussion on PPPs 16:45-19:00 Tour of Iasi <i>Moderator: Liviu Ianasi</i> | 14:30-15:30 Institutional Issues for Improve the Effectiveness of Local Government, <i>Francois Vigier</i> 15:30-16:00 Closing 16:00-18:00 Meeting of Working Groups on Finance and Legislation <i>Moderator: Liviu Ianasi</i> |