

Program Faculty

François Vigier, *Charles Dyer Norton Professor of Regional Planning*

Mona Serageldin, *Adjunct Professor of Urban Planning*

Gerald Kayden, *Associate Professor of Urban Planning*

John Driscoll, *Senior Research Associate*

Janne Corneil, *Research Fellow*

David Jones, *Research Fellow*

David Neilson, *Research Associate*

Jacqueline Tatom, *Research Fellow*

Guest Lecturers and Speakers

Richard Henderson, *Director of Port Planning and Development, Mass Port Authority*

Linda Haar, *Director of Planning, Boston Redevelopment Authority*

James Kostaras, *Senior Planner/Architect, Boston Redevelopment Authority*

Pat Cusick, *Executive Director, South End Neighborhood Action Program of ABCD*

Richard Dimino, *CEO Artery Business Committee*

Martin Nee, *CEO South Boston Community Housing*

Kim Wilson, *Micro-enterprise Finance consultant, former Boston Director, Working Capital*

Washington D.C.

Alfred Van Huyck, *Commissioner, Loudon County Planning Commission*

Jaime Bordenave, *President, Community Consulting International, Washington*

Charles Billand, *Executive Vice President, Community Consulting International, Washington*

Applications

Enrollment is normally limited to 15 participants. Applicants will be accepted on the basis of professional background and experience. The program is conducted in English and a demonstrated capacity to communicate in English is normally required of all applicants from non-English speaking countries. The wide geographical distribution of participants offers a unique opportunity to share and learn from each other's experiences.

Accommodations

Accommodations within walking distance of the school are available at the following rates per night:

Hotels ranging from:

Single occupancy \$140 - \$190

Double occupancy \$70 - \$85 per person

Bed and Breakfast ranging from:

Single with shared bath - \$70

Double with private bath - \$145

Graduate Student Dormitory

Single room - \$42 with shared bath

Program Costs

Tuition is \$3,500 per person which covers course materials, study tours (including the visit to Washington D.C.), and health insurance for the duration of the program. Participants are responsible for the cost of travel, accommodations, and all other expenses. The suggested per diem for food and incidentals is \$40, exclusive of lodging and transportation.

Financial Aid

A limited number of partial tuition scholarships may be available to applicants from countries eligible for the World Bank's IDA loans. Requests for financial aid must be received no later than May 17th, 1996. Participants are encouraged to apply for support directly to international and bilateral aid agencies and to contact the regional offices of these agencies to inquire about potential funding.

For further information contact:

Jacqueline Tatom

International Training Program

Unit for Housing and Urbanization

Harvard University - Graduate School of Design

48 Quincy Street, S202, Cambridge, MA 02138 USA

Telephone: 617-495-4964 Fax: 617-495-9347

E-Mail: JTatom@harvard.gsd.edu

FIFTEENTH INTERNATIONAL TRAINING PROGRAM

July 8 - July 19
1996

PUBLIC / PRIVATE PARTNERSHIPS FOR URBAN REVITALIZATION AND DEVELOPMENT



**Unit for Housing and Urbanization
Harvard University
Graduate School of Design**

INTERNATIONAL TRAINING PROGRAM

The Harvard University Graduate School of Design established the International Training Program (ITP) in 1982 to strengthen the decision-making skills of senior professionals in public and private agencies responsible for the development and management of urban programs. To date, more than 275 participants from 40 countries have attended the ITP.

The program is designed to meet the changing needs of senior professionals and practitioners involved with the management of land, infrastructure, housing and urban services. It addresses the challenges faced by public agencies, NGOs and community-based organizations as they respond to changing central/local relationships, new economic realities, and pressing social needs. The ITP focuses on the complementary roles that can be played by public agencies, NGOs, and private entrepreneurs and highlights concepts, methods, and mechanisms that integrate public and private resources.

This year's ITP addresses the issues faced by local agencies as they take a proactive role in managing urban development and promoting economic growth in partnership with private enterprise to attract development, create new job opportunities and expand the local revenue base. Participants will explore strategies that create a supportive environment for development, including generating resources to provide land, infrastructure, and services and establishing linkages to institutions that offer credit, technology, and managerial assistance. Alleviating existing constraints, enacting enabling legal and institutional frameworks, prioritizing objectives, and establishing participatory mechanisms that rely on empowerment are integral components of these development strategies.

Program Structure

The ITP is organized in a modular format structured for team teaching. The interlinked modules combine lectures, case studies, interactive computer simulation models, site visits, discussion groups and the exchange of ideas with counterparts in the Boston area. The team of senior faculty and guest lecturers have extensive teaching and field experience in the United States, Europe, and the developing world. Presentations by guest speakers from agencies, NGOs, and community groups are integrated within the pedagogic framework of each module.

The ITP is structured to provide a stimulating learning experience by combining policy assessments, strategic planning concepts, and state-of-the-art techniques of analysis with direct exposure to field experience. Participants take an active role in the program, present projects they are involved in and assess the applicability of concepts and techniques to their own work.

The 1996 program consists of two modules:

I. Strategic Planning, Land Development and Neighborhood Revitalization

Strategic planning provides a coherent framework for decision making and resource allocation for urban and regional development within the context of broader economic, social and environmental policies. This module reviews concepts and methods of strategic planning focusing on an opportunity driven approach to the management of urban development. It highlights the links between the dynamics of development, the characteristics of housing and economic activities and the financing of support infrastructure and services. Case studies illustrate public and private roles in planning, financing and managing development activities at the regional, city-wide and neighborhood levels. Special emphasis is placed on participatory frameworks leading to sustainable action programs for community based development.

II. Urban Development and Employment Generation Through Public/Private Partnerships

Concerted public/private action at the regional, city and community level plays an important role in promoting economic development by helping to ensure that businesses have access to land, infrastructure and support services. Such action requires balancing economic, environmental and social objectives. Central/local relations in a decentralized market economy are structured to foster partnerships and enhance the growing role of the private sector in the provision of affordable housing and the promotion of economic development. The second module examines the role of partnerships in the revitalization of depressed areas and the regeneration of urban neighborhoods. Case studies highlight the changing role of public agencies and NGO's including community development organizations and neighborhood associations. Selected examples of enterprise and empowerment zones will be reviewed to illustrate the expanding scope of partnership activities involving city, community and the business sector.

Program Synthesis

The last day is devoted to synthesizing the material presented through a project evaluation exercise. Using a case project, participants will examine strategies which foster private investment and optimize benefits to the community. Feasibility will be assessed from the viewpoints of both public and private partners in the development and potential impacts on the community and the city.

A three day study tour to Washington is organized in collaboration with Community Consulting International. It is structured to provide the opportunity to review the impact of urban revitalization strategies and different approaches to managing growth in suburban settings.



(Please include
passport size photo
here)

Harvard University Graduate School of Design
Unit for Housing and Urbanization
INTERNATIONAL TRAINING PROGRAM APPLICATION

(Please Print)

<i>Mr./Mrs./Ms.</i>	<i>Last Name</i>	<i>First Name</i>	<i>Nationality</i>	<i>Birthdate</i>
<i>Home Address</i>				<i>Telephone</i>
<i>Name of Organization</i>				<i>Department</i>
<i>Business Address</i>			<i>Telephone</i>	<i>Fax</i>
<i>Present Position</i>			<i>Job Responsibilities</i>	

Previous Employment: *(Date, Position, Organization, Duties)*

Education: *(Name of University, Field of Study, Degree, Date)*

Financial Assistance and Sponsorship Information: (Limited tuition scholarships are available to applicants from countries eligible for the World Bank's IDA loans. In exceptional cases, the Unit for Housing and Urbanization will provide supplementary funds to help defray living costs. These funds are limited and participants are encouraged to apply for support directly to international and bilateral aid agencies and contact the regional offices of these agencies to inquire about potential funding.)

If you request for financial assistance, please specify the amount of your request in each category:

Tuition: _____ **Living Costs:** _____

If you do not request financial assistance, please specify sponsor:

Agency/Government/Other: _____

Statement of Purpose: *(Indicate below what factors led you to decide that the International Training Program would be helpful to your work and/or career objectives. Use additional paper if necessary.)*