Spring 2016 Cities by Design Seminar & Lecture Series
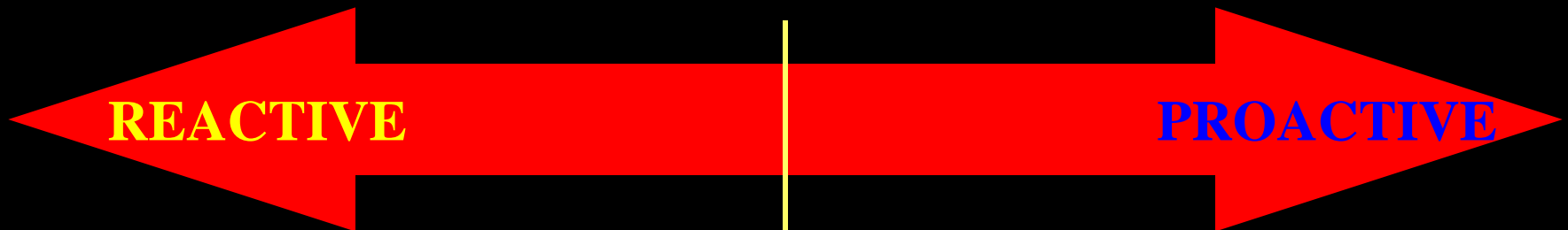
The Community Organizations Development Institute (CODI) in Thailand

Mona Serageldin

With assistance from:
Barbara Summers

February 9th, 2016
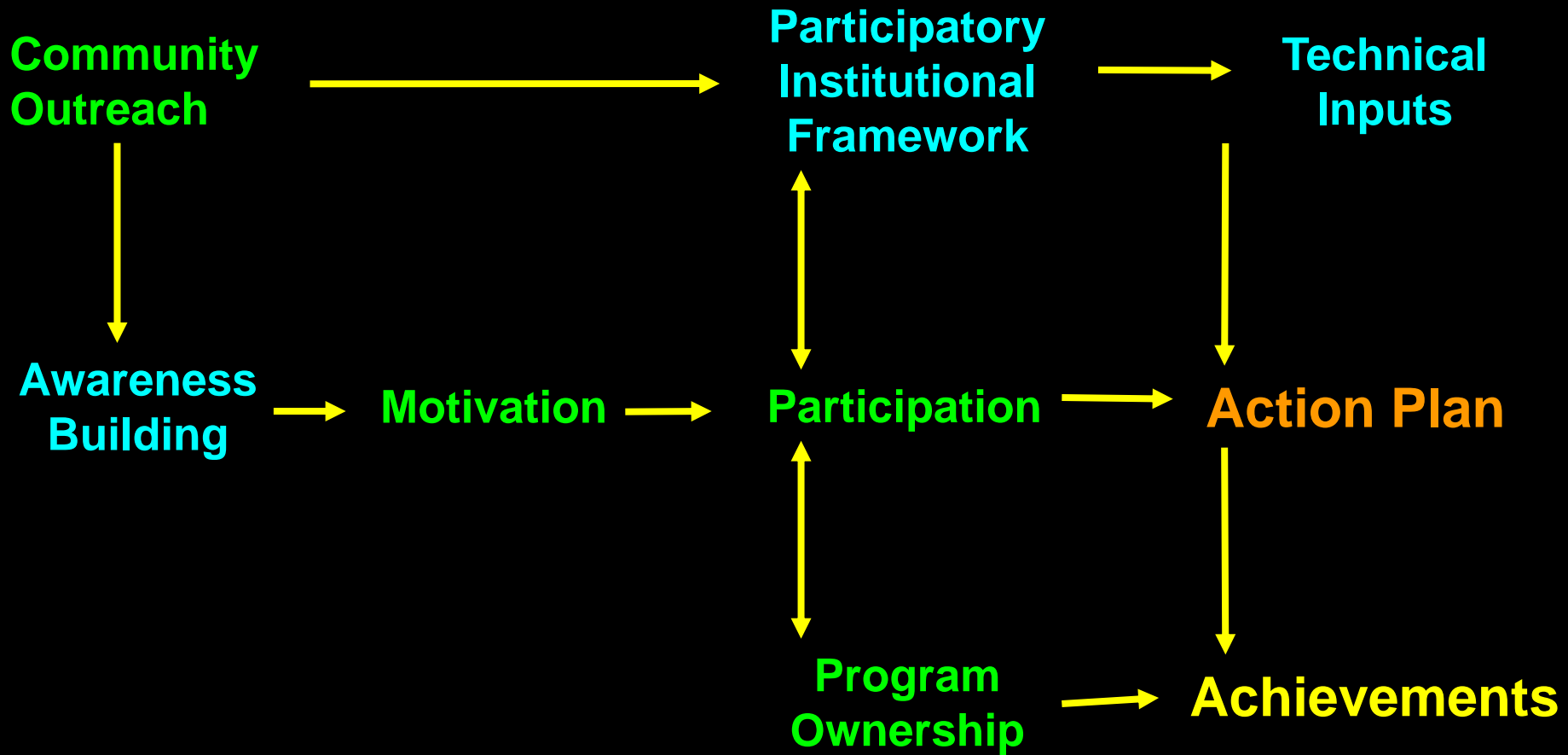
RANGE OF COMMUNITY BASED INITIATIVES

REACTIVE ←→ **PROACTIVE**

- Single issue focus
- Immediate need/tactical
- Service delivery

- Development focus
- Prospective/strategy focus
- Opportunity driven

NOV 2 '89

Serageldin, I2UD

Framework for Community Based Local Initiatives

Community Outreach → **Participatory Institutional Framework** → **Technical Inputs**

Community Outreach ↓ **Awareness Building** → **Motivation** → **Participation** → **Action Plan**

Participatory Institutional Framework ↕ **Participation** ↓ **Technical Inputs** → **Action Plan**

Participation ↕ **Program Ownership** → **Achievements**

Action Plan ↓ **Achievements**

THE MANANGKASILA LAND SHARING PROJECT : BANGKOK
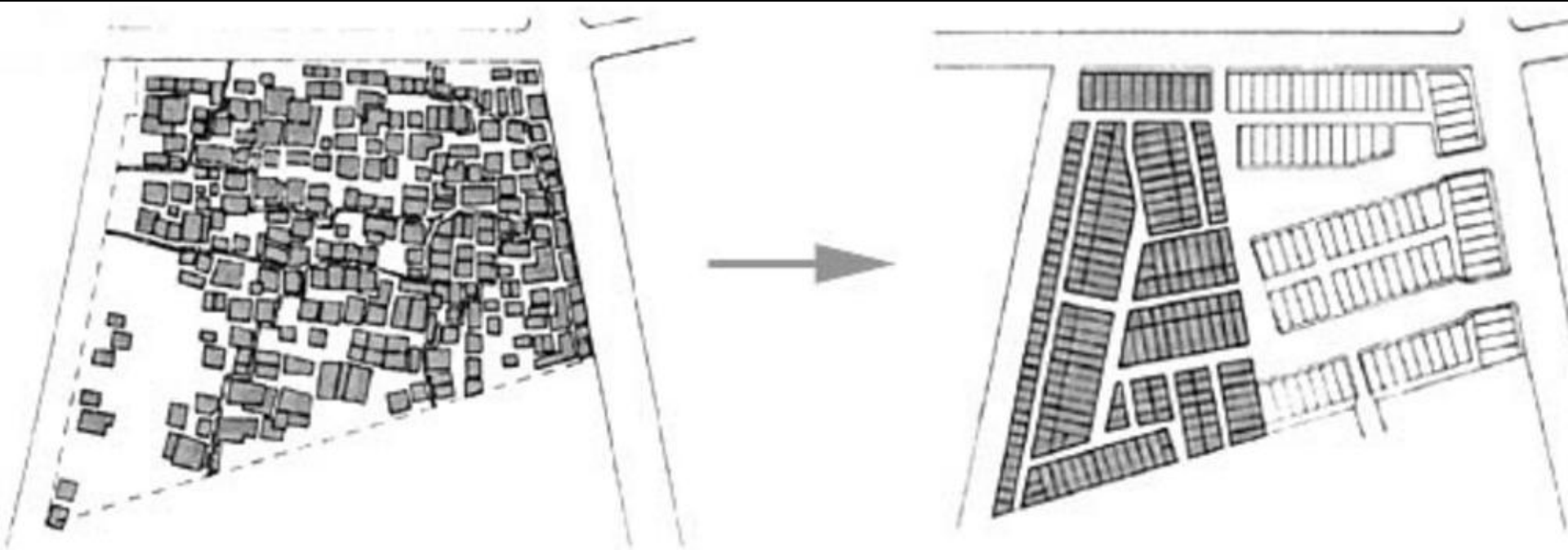
LAND SHARING AS AN ALTERNATIVE TO EVICTION 1988.

Serageldin, I2UD

Community Involvement in Spatial Planning

Mona Serageldin, I2UD

NATIONAL HOUSING AUTHORITY - LAND RE-ADJUSTMENT PROJECTS

UDCO LAUNCHES COMMUNITY SAVINGS GROUPS INITIATIVE

BAAN MANKONG PROGRAM LAUNCHED

1992

2000

1980's

1996

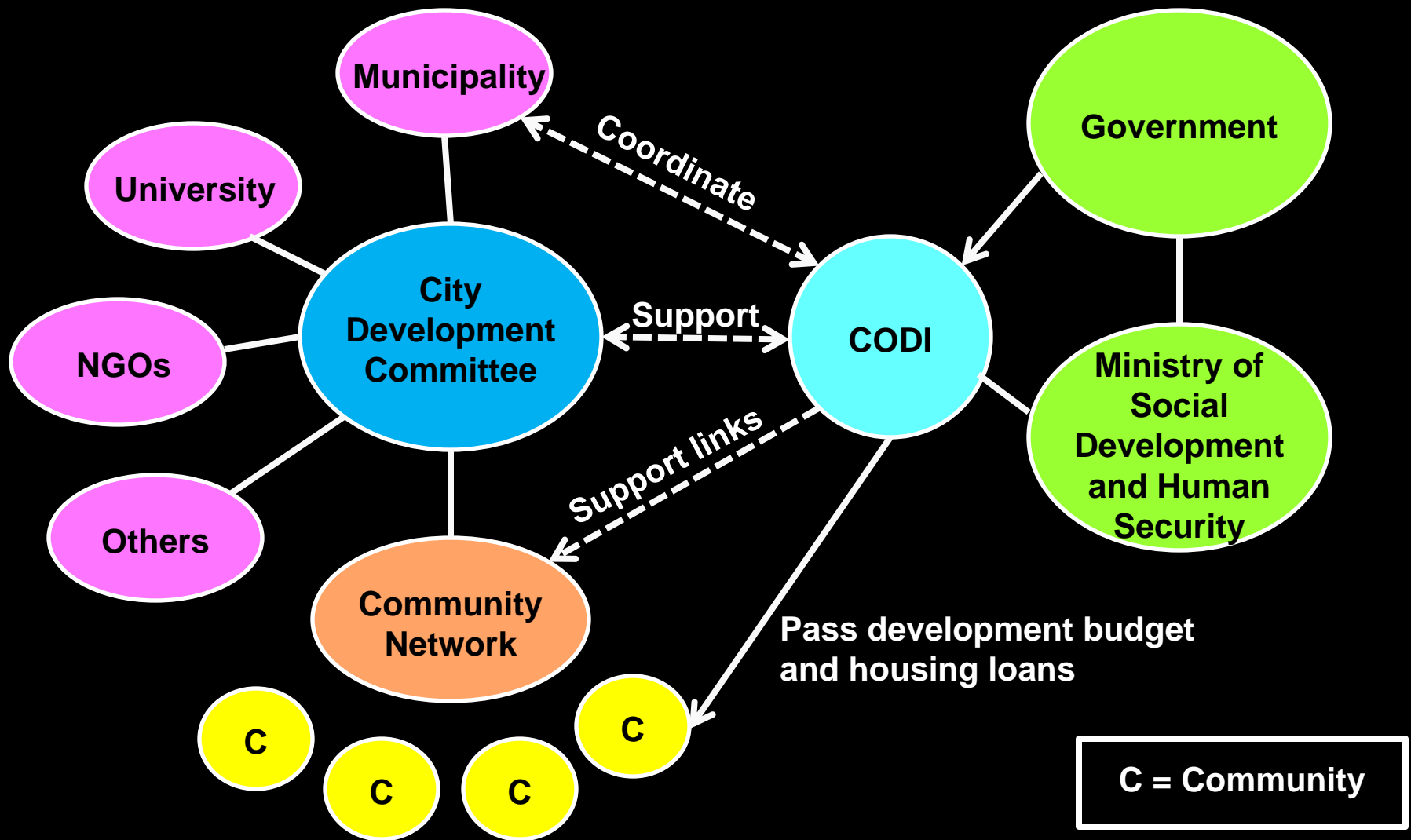**2003**

URBAN COMMUNITY DEVELOPMENT OFFICE (UDCO) ESTABLISHED

UDCO MERGES WITH THE RURAL DEVELOPMENT FUND TO FORM CODI
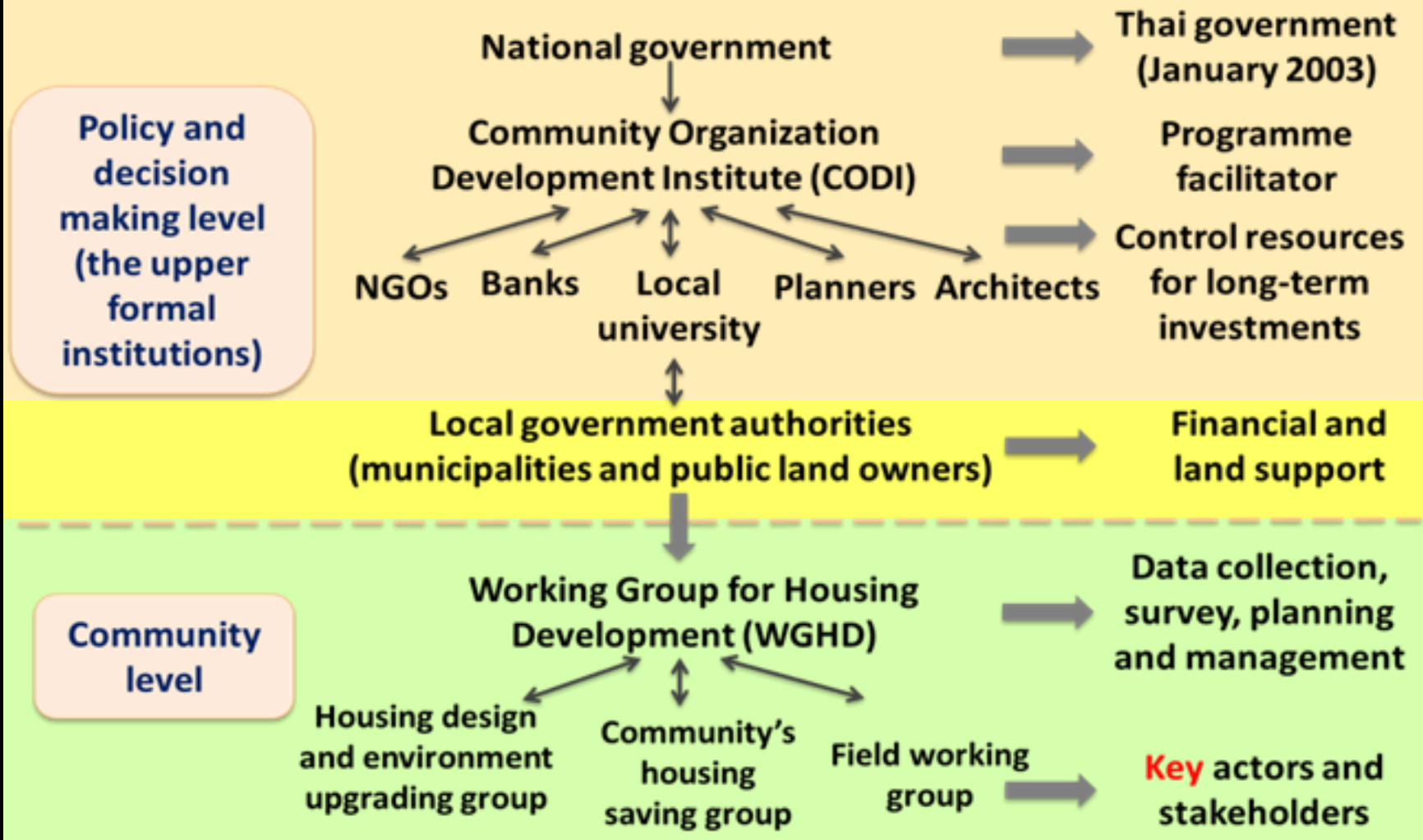
COMMUNITY ORGANIZATIONS DEVELOPMENT INSTITUTE

Mona Serageldin, I2UD

Source: CODI Website

CODI SITE BEFORE IMPROVEMENT

Serageldin, I2UD

COMMUNITY PARTICIPATORY PROCESS

CODI SITE UNDER DEVELOPMENT

Serageldin, I2UD

Administrative Structure

National government → Thai government (January 2003)

Policy and decision making level (the upper formal institutions)

Community Organization Development Institute (CODI) → Programme facilitator

→ Control resources for long-term investments

NGOs   Banks   Local university   Planners   Architects

Local government authorities (municipalities and public land owners) → Financial and land support

Community level

Working Group for Housing Development (WGHD) → Data collection, survey, planning and management

Housing design and environment upgrading group   Community's housing saving group   Field working group → **Key** actors and stakeholders

Source: UCL

Mona Serageldin, I2UD

CODI ACHIEVMENTS AS OF 2011

Objective	Project	Project Description	Results
1. Support urban and rural housing development and land dispute resolution	Community Land Planning	Training of communities on land rights dispute resolution.	600 land dispute projects
	Collective Housing	Program launched in 2003.	Collective Housing Program has reached 270 cities , 1500 urban poor communities, & 86,000 families
2. Achieve financial self-sufficiency	Community welfare fund	Assistance in establishing welfare funds	3,100 welfare funds set up
	Micro-credit	Provision of government-subsidized loans	657 community organizations have received micro-credit loans totaling $147 million (USD)
	Capacity building for savings groups	Assist community members in forming savings groups	50,000 savings groups, 20 million people & USD $760 million in assets
3. Strengthen community organizations councils to tackle development problems on the city or sub-district level.	Community Organizations Council	Development of councils comprised the community organizations in a sub-district	1586 community councils in place
	Community Master Plan	Creation of a Master Plan that addresses issues at a sub-district level.	

Mona Serageldin, I2UD

CODI ACHIEVMENTS AS OF 2011

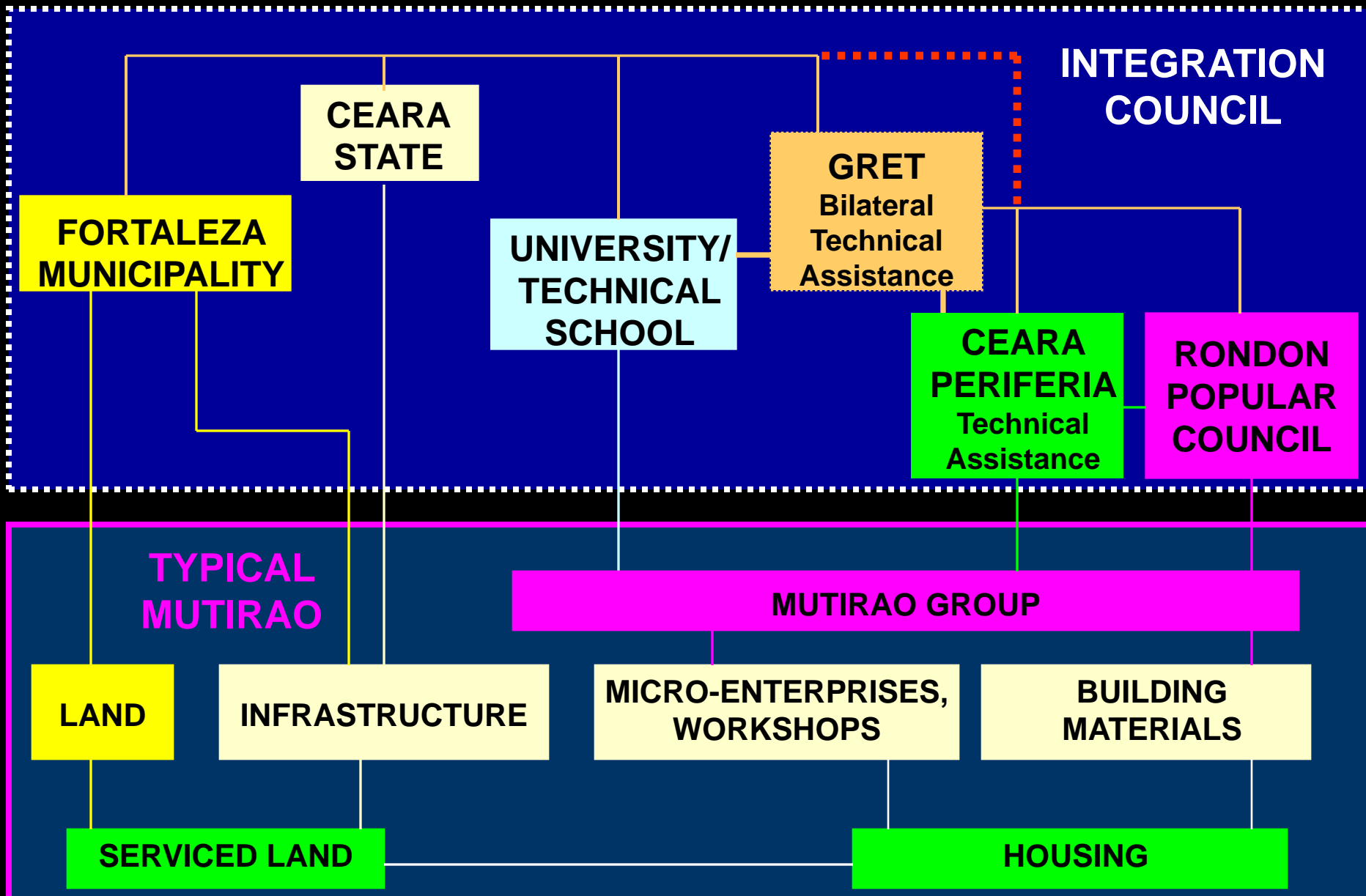| Objective	Project	Project Description	Results
4. Increase capacity of community networks and create links between relevant stakeholders.	Accreditation program	Development of standards for the accreditation of community organizations;	70,000 community organizations have been accredited - CODI estimates that there are over 250,000 community orgs in Thailand
	Good Governance Project	Teaches good governance principals to community organizations	
	Community Learning and Information Centers	Organize learning and information centers to share best practices.	500 learning centers -120 community information centers
	NGO Grants	Provision of grants to NGOs that work in community development	CODI granted $1.2 million (USD) to NGOs in 2009
5. Policy advocacy based on community experiences and knowledge	Knowledge Management	Documentation of project progress and lessons learned	
	Democratization of the Policy Process	Advocate for pro-poor policies	
	Educate Policy Makers	Educate politicians and bureaucrats	

Source: CODI Website

Mona Serageldin, I2UD

COMMUNITY LED DEVELOPMENT PROGRAM

FORTALEZA – COMUNIDADES PROJECT 1988

1. Guiding uncontrolled urban growth
2. Providing housing options to the very poor
3. Implementing multi-sectoral interventions to foster social inclusion
4. Establishing community based outreach methods
5. Building partnerships among stakeholders and among NGOs and CBOs
6. Organizing and empowering marginalized population groups through specialized NGOs
7. Delivering credit in difficult economic macro context
8. Establishing a productive interface between municipalities and poor communities
9. Building capacity and citizenship among poor and marginalized population groups

COMUNIDADES PROGRAM, FORTALEZA, BRAZIL

INTEGRATION COUNCIL

CEARA STATE

FORTALEZA MUNICIPALITY

UNIVERSITY/ TECHNICAL SCHOOL

GRET
Bilateral Technical Assistance

CEARA PERIFERIA
Technical Assistance

RONDON POPULAR COUNCIL

TYPICAL MUTIRAO

MUTIRAO GROUP

LAND

INFRASTRUCTURE

MICRO-ENTERPRISES, WORKSHOPS

BUILDING MATERIALS

SERVICED LAND

HOUSING

Microcredit : Fortaleza Program

CASA MELHOR LOAN:

- 12 month term
- 0% Interest
- 12 month grace period on repayment of 1st loan

	TOTAL	SAVINGS	SUBSIDY	CREDIT
1st LOAN	$600	$100	$200	$300
2nd LOAN	$600	$200	$100	$300
3rd LOAN	$600	$300	$0	$300

COMMERCIAL BANK LOAN:

TOTAL	SAVINGS	SUBSIDY	CREDIT
$600	$300	$0	$300 + interest

COMUNIDADES PROGRAM, FORTALEZA, BRAZIL

INTEGRATION COUNCIL

CEARA STATE

FORTALEZA MUNICIPALITY

UNIVERSITY/ TECHNICAL SCHOOL

GRET
Bilateral Technical Assistance

CEARA PERIFERIA
Technical Assistance

RONDON POPULAR COUNCIL

TYPICAL MUTIRAO

MUTIRAO GROUP

LAND

INFRASTRUCTURE

MICRO-ENTERPRISES, WORKSHOPS

BUILDING MATERIALS

SERVICED LAND

HOUSING
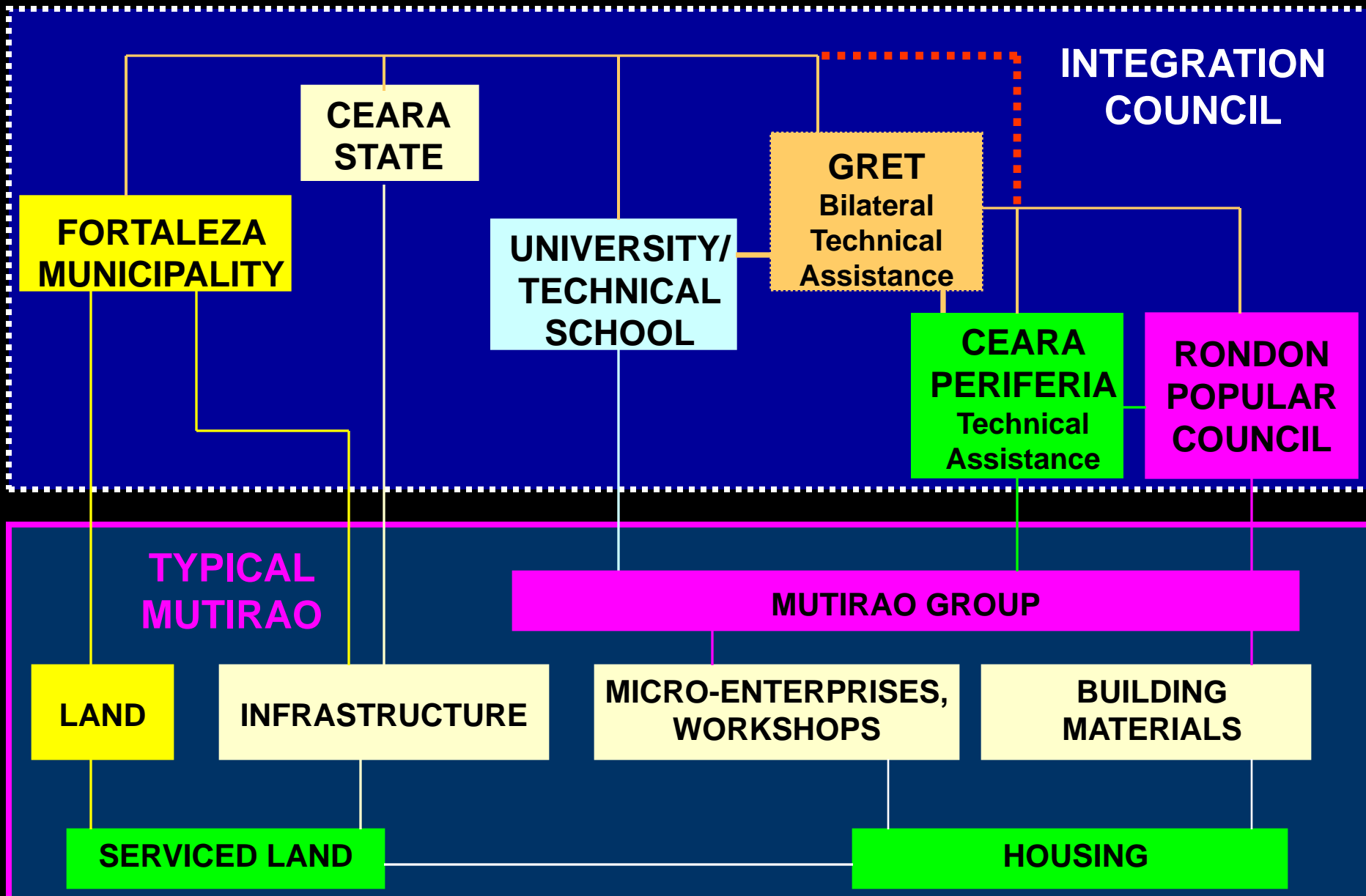
SANTO ANDRE
COMPONENTS OF THE INTEGRATED SOCIAL INCLUSION PROGRAM

- Slum upgrading
- Minimum income program linked to school attendance
- Street children program
- Community health programs
- Microcredit and capacity building for informal sector workers
- Vocational training for youth and adults
- Cooperatives and incubators
- Recycling program
- Literacy program for youth and adults
- Support to families with young children
- Program to reduce domestic violence

AHMEDABAD, INDIA 1990's: HOUSING SITUATION

- 40% OF THE CITY'S HOUSING IS IN 2,000 SLUMS

- 80 FAMILIES PER SLUM

- 2-3 WATER TAPS PER SLUM

- 10% PERMANENT STRUCTURES

- OPEN AIR SEWER LINES AND DRAINAGE

- LIMITED TOILET FACILITIES BEYOND USABLE CAPACITY

PARIVARTAN 1992
AHMEDABAD CITY CORPORATION & SEWA

```
DESIGNATION OF SLUMS        EXPLAINING BENEFITS        HOUSEHOLD
FOR UPGRADING          →     OF PARTNERSHIP TO      →   COMMITMENT TO PAY
                             HOUSEHOLDS                 FOR SERVICES

                             ORGANIZING
                             COMMUNITIES

REGULARIZATION OF           SECURING PRIVATE           ASSISTING HOUSEHOLDS
LAND TENURE                 CONTRIBUTIONS              TO ACCESS CREDIT

                                                       HOUSEHOLDS PAYING
PROVIDING TECHNICAL                                    SHARE OF CAPITAL AND
ASSISTANCE                                             OPERATING COSTS

                                                       HOUSEHOLD
CONSTRUCTION                                           COMPLIANCE WITH
                                                       TECHNICAL
                                                       REQUIREMENTS
```

Community Based Infrastructure Improvement Program

Serageldin, I2UD